

ROUND

- Porta Venezia Design District website**
- The event page published in the guide (via **RESERVED AREA**)
 - Event highlighted on the online map)

- Physical tools in the district**
- Event highlighted on the foldable paper map
 - Event highlighted on totems with interactive QR Code
 - Signpost for the exhibitor

- Social media**
@portavenezia designdistrict_
- Event page shared with 1 Facebook post and 1 Instagram post*

- Communication**
- Mentions in the press release and in the press kit distribute during the press conference and in subsequent updates

- Newsletter**
- Publication of 1 dedicated box promoting the event in the newsletter format released during Design Week*

**Content (images/videos/copy) provided directly by the client via the reserved area*

- fuorisalone.it website**
- Presence on the website in the Porta Venezia Design District section with mention of the event in the Events Guide (list only, no dedicated page) and on the online map



€ 1.500,00
VAT Exlcuded



SQUARE

- Porta Venezia Design District website** -
- The event page published in the guide (via **RESERVED AREA**)
 - Event highlighted on the online map)

- Physical tools in the district**
- Event highlighted on the foldable paper map
 - Event highlighted on totems with interactive QR Code
 - Signpost for the exhibitor

- Social media**
@portaveneziadesigndistrict_
- Event page shared with 1 Facebook post and 1 Instagram post*
 - Publication of an Instagram Wave (max 3 images) with content related to the event, including direct CTA to brand profiles and /or website*

- Communication**
- Mentions in the press release and in the press kit distribute during the press conference and in subsequent updates*
 - Presence with a dedicated paragraph in the press release attachment*

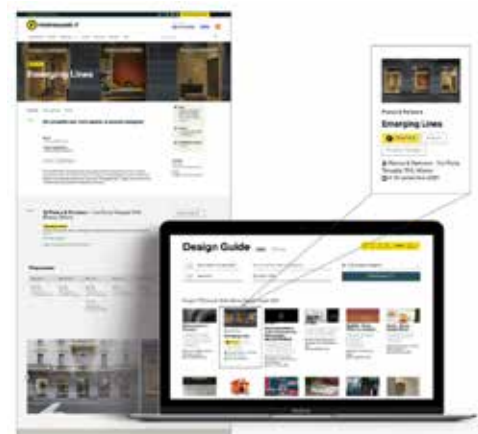
- Newsletter**
- Publication of 1 dedicated box promoting the event in the newsletter format released during Design Week*

**Content (images/videos/copy) provided directly by the client via the reserved area*

- fuorisalone.it website**
- Presence on the website along the Porta Venezia Design District route with a direct link to:
 - Event page
 - Brand page and/or related designer pages



€ 2.800,00
VAT Exlcuded



RECTANGLE

- Porta Venezia Design District website**
 - The event page published in the guide (via **RESERVED AREA**)
 - Event highlighted on the online map)
 - Inclusion on the homepage in a slideshow featuring a list of sponsor events

- Physical tools in the district**
 - Event highlighted on the foldable paper map
 - Event highlighted on totems with interactive QR Code
 - Signpost for the exhibitor

- Social media**
@portaveneziadesigndistrict_
 - Event page shared with 1 Facebook post and 1 Instagram post*
 - Publication of an Instagram Wave (max 3 images) with content related to the event, including direct CTA to brand profiles and /or website*

- Communication**
 - Mentions in the press release and in the press kit distribute during the press conference and in subsequent updates*
 - Presence with a dedicated paragraph in the press release attachment*
 - Presence at the press conference with a spokesperson

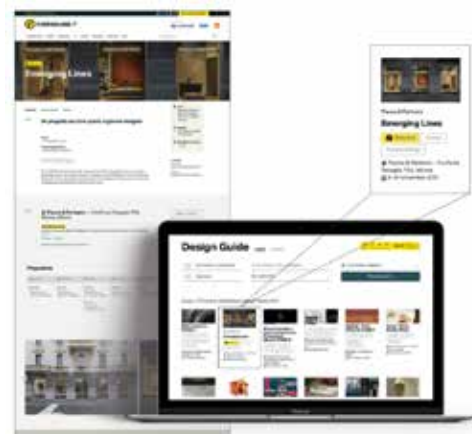
- Newsletter**
 - Publication of 1 dedicated box promoting the event in the newsletter format released during Design Week*

**Content (images/videos/copy) provided directly by the client via the reserved area*

- fuorisalone.it website**
 - Presence on the website along the Porta Venezia Design District route with a direct link to:
 - Event page
 - Brand page and/or related designer pages



€ 4.500,00
VAT Exlcuded



RESIDENTS

Porta Venezia Design District website - Reporting the event on the online activity/event map (via **RESERVED AREA**)

Physical tools in the district

- Event highlighted on the foldable paper map
- Event highlighted on totems with interactive QR Code
- Exhibitor flag

Social media
@portaveneziadesigndistrict_

- Insertion within the dedicated carousel (1 Instagram Post and 1 Facebook)*

**Content (images/videos/copy) provided directly by the client via the reserved area*

€ 750,00
VAT Exlcuded

**Offer reserved for businesses
located within the district**



EXTRA SERVICES

BUNDLE ADD-ONS

- Web marketing strategy with ads and creation of dedicated social media content
- Dedicated newsletter/DEM for the individual client/event
- Photo and video shooting production
- **Artshell** convention for the purchase of the Digital Suite Design Edition service, a cutting/edge system for guest management and access control. Using a proprietary CRM to streamline invitations and registrations, enhancing guest experience, privacy and turning event traffic in valuable brand asset. **(Further details attached)**
- Documentary production with **Sky Arte**
- Visibility on media partner platforms with **Designwanted**
- Special agreement for subscribing to communication packages from **Fuorisalone.it***

**The agreement applies exclusively to new clients or clients who have not purchased services in the last two editions of Fuorisalone.it, subject to brand verification and potential conflicts of interest with exclusive sponsors or partners. Clients already in direct contact with the Fuorisalone.it team are also excluded.*

NOTE: This is in addition to the main package

Artshell



QUOTATION AVAILABLE UPON REQUEST



EXTRA

NONSOLOLOFT & WUNDERPLACE

Thanks to the expertise of Nonsololoft and Wunderplace Studio, PVDD can support brands and companies in designing, executing, and communicating their events, particularly in the following areas:

- Location scouting
- Setups and installations
- Technical management
- Logistics
- Catering services
- Transport
- Relationship with public authorities
- Permits (e.g. Occupation of Public Soil)
- Press Office

QUOTATION AVAILABLE UPON REQUEST