

CARA \ DAVIDE x Park Associati
Estetiche Sommerse - Unveiling hidden beauty
In collaboration with Fantini Mosaici
Via Benvenuto Garofalo 31, Milan
18th — 23rd April 2023
Tuesday — Sunday: h. 12 pm — 8 pm
Opening: Tuesday 18th April h. 7 pm — 10 pm

Park Associati presents *Estetiche Sommerse — Unveiling hidden beauty*, a set of two experimental works by the multidisciplinary design studio CARA \ DAVIDE, designed and created by invitation and with the production supervision of Park Associati, thanks to the collaboration of Fantini Mosaici. The flooring and the collection of side tables and stools in the Park Hub exhibition space are evidence of the designers' interest in the details that are the result of technical requirements and are observed with no aesthetic prejudices. The installation can be viewed at the Park Hub space from 18th to 23rd April 2023, on the occasion of the Milan Design Week.

Discarded printed circuit boards stacked in the back of a factory, a series of risers that have ended up in the waste basket of an atelier; these objects go unnoticed because they cannot be attributed to any predefined aesthetic canon, are hidden or lost, their existence reduced to their mere technical and functional value. A categorization dictated by a single point of view that CARA \ DAVIDE have set aside for the purpose of bringing out an impartial view of the submerged aesthetics of our time.

Often used for the construction of terraces, the Venetian-style flooring within the exhibition path is made by Fantini Mosaici using discarded microchips and printed circuit boards. Reusing products that according to some technical standards are considered faulty allows the design studio to give the *terrazzo* a contemporary interpretation. The three-dimensionality of the stacked tiles generates three sculptural structures made with different shapes and Venetian *seminato* flooring techniques: Palladian style, Scarpa style and the two designers' free interpretation. Some of the processing steps were carried out during a short period of residence within the Park Associati practice.

A composition of three sculptural elements turns the funnel-shaped aluminium waste (*materozze* - risers) into the legs of side tables and stools, completing the room. The Materozza Collection is made from scraps used in foundry processes, which in these objects take on an aesthetic, as well as functional value for the first time.

Salvaged by CARA \ DAVIDE, these objects are turned into archaeological finds that tell a story of craftsmanship that so far seemed to have only one single point of view and that in *Estetiche Sommerse* takes on other perspectives.

CARA \ DAVIDE

CARA \ DAVIDE, multidisciplinary design studio based in Milan, is a collaboration between Cara Judd (South Africa) and Davide Gramatica (Italy). Their works are characterised by an ongoing research in material, territory and perception of geometries. They produce their own series of products working closely with artisans in Italy and South Africa. Their collections are represented by galleries in Europe and USA. They work with brands to produce furniture collections and design interiors such as retail and residential spaces as well as exhibition scenographies. Cara and Davide both lecture in the Product Design Department at IED Milan and Como.

Their clients include Aybar Gallery, Mint Gallery, Galerie Philia, Coullisse Gallery, Rinascente, Medulum, Uniqqa, Portego, Muuto, Vero, Moose Knuckles.

PARK ASSOCIATI

IG @_caradavide_

Web www.caradavide.com

PARK HUB

Since 2017, in line with the desire to be contaminated by new stimuli, Park Associati have opened the studio to the city and to other professional and artistic experiences. Tuning in with the effervescence of Milan, the cultural proposal of Park Hub was born: a flexible space in which to host a programming of exhibitions, events and talks. An opportunity to meet and discuss art, publishing and design with a view to typological and formal experimentation and collaboration with other disciplines.

IG @park_associati

Web www.parkassociati.com

FANTINI MOSAICI

For over a century, FANTINI MOSAICI have been creating unique handmade interior and exterior spaces using mosaic, Venetian *seminato*, cobbled and marble flooring. All over the world, Fantini Mosaici has become synonymous with unique and personalised artisanal projects that represent the best 'Made in Italy'.

Fantini Mosaici combine the distinctive traditions of artisanal and sustainable excellence with the use of the most modern and cutting-edge technologies. Employing highly specialised artisans, designers and engineers for its projects, the company has been collaborating with an increasing number of artists, architects and fashion companies.

IG @fantinimosaici.it

Web www.fantinimosaici.it

For information and to request high-resolution images: press@parkassociati.com — 02/798452