

## PRESS RELEASE

APRIL 2023 – MILAN DESIGN WEEK

MERGING AND EMERGING - Global design perspectives towards a collective vision

18-23 APRIL///**MOVIMENTO** AT DOMINGO IN PORTA VENEZIA DISTRICT

On the occasion of Milan Design Week 2023, **MOVIMENTO**, a nomadic gallery of collectible design, presents **Merging and Emerging**, a contemporary design exhibition, a journey that comes to life in two locations all located in the Porta Venezia area of Milan, the new Fuorisalone district and an authentic expression of a city in continuous evolution and transformation.

**MOVIMENTO**, aggregator of young designers and emerging brands, founded on the fundamental assumption that "together we can do and achieve more."

**Merging and Emerging** is the concrete representation of the philosophy of Movimento and not only emphasized by the concept involving the participation of about 60 international designers, but also by the decision to use two distinct locations, each with its own identity and all united by a communicative force able to create a mini design district.

The two spaces chosen will host the sixth physical exhibition of **MOVIMENTO**, presenting a global selection of contemporary design objects, each of which offers a window on the world stage.

With a strong focus on new brands, projects and independent designers, **Merging and Emerging** brings together some of the best emerging talents from around the world, in addition to the work of some of the most established creatives. Furnishing accessories from Mexico, the United States, Dubai and Australia will be on display, just to name a few. Many of the objects on display are previously unreleased and the established global reference point for the design industry, Milan Design Week, was chosen as the showcase. "La Celebración" mirror is an example of this with its soft shapes and hand-woven frame in natural fibre (Joy Valdez - Mexico); or "Bright Things", floor lamps made by hand with layers of gesso and coloured with raw pigment, image of perfect imperfection (Jordan Fleming - Australia); or the "Chair 0.1" seat with an aesthetic that is simple and attractive while conceptually complex: its pristine white surface contrasts with the internal frame, made of solid, sturdy metal (Kameh — Dubai).

**MOVIMENTO**, in keeping with its nature, follows a path of synergies, sharing and contamination. The main Merging and Emerging exhibition location and where the new Fuorisalone 2023 path unfolds, is the HQ of Domingo Communication in the heart of the **Porta Venezia District**, a constantly evolving Omni-Channel strategic hub, whose role as a container and amplifier is for the spread of **culture, design and visual arts** is confirmed.

The journey begins with the four floors of the 'Domingo Building' in Via Sirtori 25, an exhibition that continues in Via Sirtori 6 in the **Domingo Ground** spaces - Domingo's open innovation, a communication research laboratory and platform for professionals who work at the intersections of design, technology, fashion, culture and multimedia content - with an incursion into the projects by **Studio X**, never before seen resin vases in which aesthetics speak the language of the fury of the object.

The concept behind the new **MOVIMENTO** exhibition project '**Merging and Emerging**' is **Futuresigns**, a

studio practicing design and architecture for the future based in Milan and London, which today, precisely because of its multifaceted nature, crosses established boundaries and works through experimentation, research and functional practicality with transverse influences including design, culture, fashion and sustainability.

#### **ABOUT MOVIMENTO**

MOVIMENTO is nomadic gallery of collectible design representing emerging designers and artists, as well as a place where design enthusiasts, collectors, architects, interior designers, and gallery owners can discover and purchase some of the best design from around the world. Movimento is a project curated by Artefatto Design Studio.

#### **ABOUT FUTURESIGNS**

FUTURESIGNS is an Architecture and Design firm for the Future. Led by experimentation and research in the fields of culture, art, architecture, design, and fashion, FUTURESIGNS adopts a responsible, ethical, and sustainable approach based on coordination, reuse, and optimisation.

The firm's competencies include strategic consultancy, retail design, brand experience design, spatial installation and multi-media design with a strong digital connotation that aims to create new and meaningful design solutions, forge partnerships and collaborate with an inspiring group of international talents from a wide range of disciplines. [fs-futuresigns.com](https://fs-futuresigns.com)

#### **ABOUT DOMINGO**

Domingo Communication was founded in Milan in 1999 from a new concept in communication, combining Enzo Domingo's personal experience with the power of strategic action, managing to reconcile creativity and strategic objectives, passion and reason, emotion and tactics.

Following the most up-to-date communication, public relations and business methodologies, Domingo Communication strategically creates and develops *brand reputations* on the media, *stakeholders* and end customers, choosing an *omnichannel* and always *bespoke* approach on each project. From this vision, Domingo Smart 360 Bespoke™ was created to provide integrated development for each project.

#### **ABOUT DOMINGO GROUND**

GROUND is practice, a laboratory and research platform comprising communication professionals working at the intersections of design, society, culture, technology, and multimedia content with the mission to help create a virtuous ecosystem daily through business.

GROUND researches, designs, and communicates innovative solutions to address some of the major social changes expected to affect people and our planet in the years to come.

GROUND is an integral part of Domingo Communication and works as an independent communication research lab, to provide support and creative, digital, and physical infrastructure aimed at devising innovative integrated communication strategies and experimental digital-creative practices, in a balanced exchange between solid realities driven by an ethical vision of business and the future.

We operate independently to provide Domingo™ and its network with an outsider's perspective. We qualify new opportunities, strategies, ideas, build new partnerships and design novel solutions with that are impactful to improve people, companies, and the planet.

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